

## INTEGRATED POLICY FOR QUALITY AND ENVIRONMENT





HELAN is constantly committed to communicating both inside and outside its organization its company's philosophy, which is oriented towards the creation, formulation and production of cosmetic products that are in harmony with the skin's physiology. These are realized with natural ingredients both for the basis (for example vegetable oils) and for the active principles (for example officinal plants), with the scope of distributing products that respect people, animals, nature and environment.

Helan always supported a policy of not testing on animals and adapted its supply of raw material according to this criterion already from the 3<sup>rd</sup> of April 1998, date in which the ban on cosmetic testing on animals should have been issued.

The lack of an adequate effort to finance the research in this field brought a delay to this ban in Europe for two times, until the 11<sup>th</sup> of March 2013, , when a total ban on animal testing for cosmetic purposes was issued. Starting from this date, cosmetics that are tested on animals cannot be sold in the whole of the European Union.

Helan had already adhered to the Non Testing Standard, the only disciplinary recognized on an international level. This was able to indicate to consumers the companies that were not involved in animal experimentation and that put effort and energy into not commissioning or carrying out animal testing on either their products, or the raw materials they were made of.

Having shown respect for these standards and having successfully passed ICEA evaluations, Helan was included in the Guide to the non-tested by LAV, obtaining a further recognition of its political commitment to market transparency.

Moreover since 2006, Helan's philosophy has found a new foundation to its own principles by implementing procedures for eco-organic cosmetic production, which has brought to the achievement of certifications for some products according to ICEA discipline. Since that moment, the company has continuously engaged in the organic philosophy of ICEA to extend an ever-growing number of formulations to the requirements of organic certifications.

During 2015 Helan also obtained the certification of some of its products as organic cosmetics and as eco-bio cleaners under the ICEA protocol, keeping in mind that the best guaranty of health protection for its customers is to adhere to strict protocols of quality which are subject to constant controls by independent third parties.

After the emission of the new Regulation (CE) n. 1223/2009 and hand in hand with internal motivation, the company has decided to implement its own management system with the requirements of the UNI EN ISO 22716 norm regarding the good manufacturing practices (GMP) of cosmetic product.





## To continue the company's tradition, Helan defined its policy in order to:

- Act always in full respect of the legislation, regulation and norms that are applicable;
- Define a frame of reference to define and accomplish its objectives on the subject of quality and environment;
- Satisfy the applicable requirements and the obligations referred to the conformity standards identified by the company;
- Ensure the best efficiency and the best use possible of all the resources, including the energy resources attributed to the organization;
- Achieve and maintain the certifications concerning the management of quality and environment (UNI EN ISO 9001, UNI EN ISO 14001) and the enforcement of the Good Manufacturing Practices (UNI EN ISO 22716)
- Abide by the LAV standards with cut-off date on April 3<sup>rd</sup>, 1998, rather than the current norm that contemplates a ban on tests on animals only from the 11<sup>th</sup> of March 2013;
- Extend to other products the Certifications obtained by independent third parties (ICEA);
- Keep alive the commitment to constantly update its formulations to guarantee to the consumers hypoallergenicity, tolerability and efficiency of its cosmetics, but ensuring as well their best environmental compatibility
- Choose raw materials to use in its finished products by taking into consideration the sustainability, eco-friendliness and thus respect of the environment;
- Choose the packaging by continuously researching new materials that can reduce environmental impact by minimizing greenhouse gas emissions, that are produced by renewable sources and that are recyclable;
- Handle the production of the company's waste to minimize it, favouring recycling and, where possible, favouring a better re-use and the best eco-friendly disposal of waste;
- Minimize the risk for the territory, granting an adequate logistic for the handling of waste to the landfill, through a periodic formation of the employees on the environmental problematics and on safety on the workplace;
- Pursue the optimization of consumption, also by paying attention to the type of sources used;
- Contribute to the company's décor by pursuing the improvement of the aesthetic conditions of the work place;
- Achieve a constant improvement of its integrated management system of quality and environment to grow the environmental performances and those of its processes;
- Contribute to the protection of the environment with the aim of preventing air pollution;
- Maintain a high level of attention on emerging technologies to identify the technical solutions that are the most sustainable economically and that can grant a major efficacy and efficiency in the prevention and reduction of environmental impacts, that might be both direct and indirect;



To the scope of achieving the above, Helan identified the Integrated Quality and Environmental Management System, complied following the norms UNI EN ISO 9001 and UNI EN ISO 14001, the one to follow for its operations with the intent of:

- Obtain the ultimate goal that is client satisfaction;
- Consolidate its image on the market;
- Grow the distribution of its products;
- Optimize its activity and make it more efficient;
- Obtain elevated standards in the processes and in the general management of the system;
- Supply a product/ service that matches the needs and requirements of the Client, who is expecting from HELAN a cosmetic product that is harmless, efficient, eco-friendly, respectful of the animals and the environment;
- Ensure that all the workers operate according to the procedures laid down by the system;
- Pay maximum attention to the safety, motivation and efficiency of the staff

To define the application fields of this management system we took into consideration: activity, products and services; internal and external context factors; conformity obligations and relevant requirements given by the parties; organizational units, functions and locations. Moreover, Helan s.r.l.'s capacity to control and/or influence the aspects above, was also considered.

The following activities, products and services fall under this application field :

## **Products**

HELAN's own lines can be briefly grouped in the following types:

- FUNCTIONAL FACE-CARE products for face treatment
- FUNCTIONAL BODY-CARE products for body treatment, Ointments, Macerated Oils
- WOMEN PERFUMED LINES
- MEN PERFUMED LINES
- CAPELVENERE LINE
- treatment, prevention and hygiene of the hair, Permanent Hair Dyes
- CHILCARE & MOTHERCARE products for children and mothers
- SUNCARE LINES products to use before-during-after sun exposure
- MAKE-UP
- HOUSE LINE
- perfumed products for the room natural protection against insects
- ANTI MOSQUITOS LINE
  PRESIDI MEDICO CHIRURGICI





## **Services**

-The agents of the Italian sales network assist in the pre-sale phase, by presenting and promoting the products to the clients. During this meeting they can also provide technical documentation related to the products: technical sheets, informative materials, etc.

-The commercial back-office offers assistance post-sales related to generic or standards requests (es. Sample requests, sales points, etc.)

- The commercial back-office offers assistance post-sales related to specific technical requests as they have commercial and basic technical competences or they request the support of the Safety Assesor for the Cosmetic Product, if specific expertise is required.

The scope of the certification referred to the norm UNI EN ISO 9001:2015 is the following: Study, formulation and production of natural and organic cosmetic products

The scope of the certification referred to the norm UNI EN ISO 14001:2015 is the following: Study, formulation and production of natural and organic cosmetic products through phases of mixing and packing

The scope of the certification referred to the norm UNI EN ISO 22716:2007 is the following: Study, formulation and production of cosmetics of natural and biological origin

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Monaho

